

RNR Labs

RNR Labs is an emerging leader in end to end market research solutions. We act as unique bridge between market researcher and online respondents. The carefully vetted respondents pass through multiple quality checks. Our technology platform enables reliable feasibility estimates, highly competitive costs, sophisticated quality and quick-turnaround project management. We serve our client on their sample needs using our pool of DOI panelists, proprietary router, affiliates, channels for social traffic and wide range of network partners.



We ensure your survey is only completed by unique respondents through robust quality checks at various stages –

- At Recruitment stages by DOI
- At Survey taking stage through digital fingerprint of their IP address and browser cookies.
- In survey stage through trap/red herring question and time stamp
- Yearly scrutiny of fraudsters/professional survey takers by checking their responses from time to time to maintain high quality. Those who fail quality thrice are removed from panel.



USA

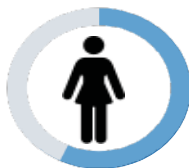


Panel Size: 87,673

GENDER

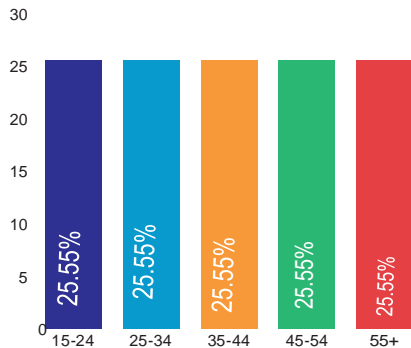


Male
43%

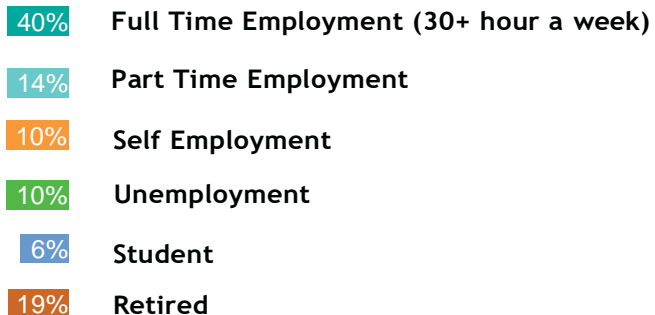


Female
57%

AGE



EMPLOYMENT





CANADA

GENDER



Male
50.24%

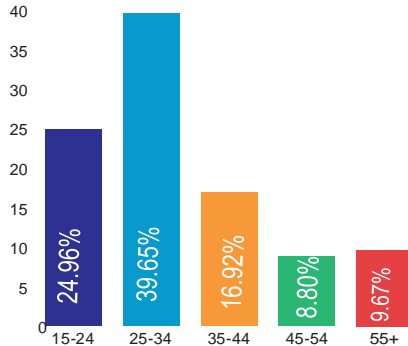


Female
49.76%



Panel Size: 30,672

AGE



EMPLOYMENT

- 43% Full Time Employment (30+ hour a week)
- 22% Part Time Employment
- 9% Self Employment
- 14% Unemployment
- 3% Student
- 9% Retired

GENDER



Male
57.45%

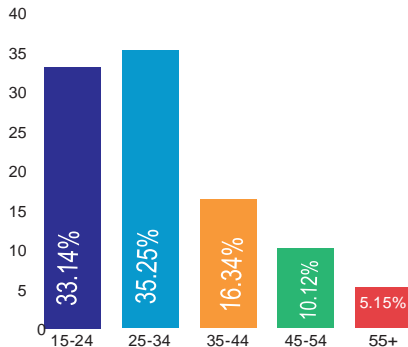


Female
42.55%

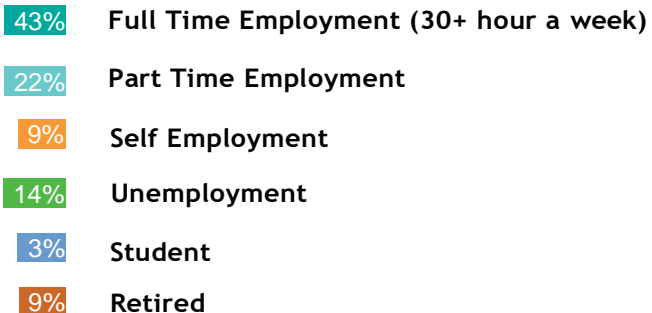


Panel Size: 25,738

AGE



EMPLOYMENT





ARGENTINA

GENDER



Male
48.43%

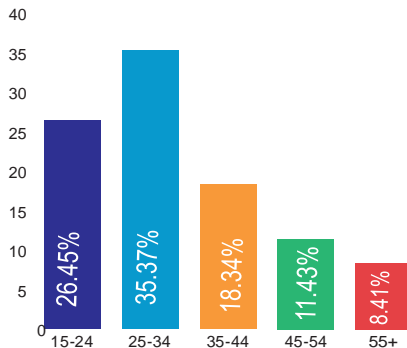


Female
51.57%

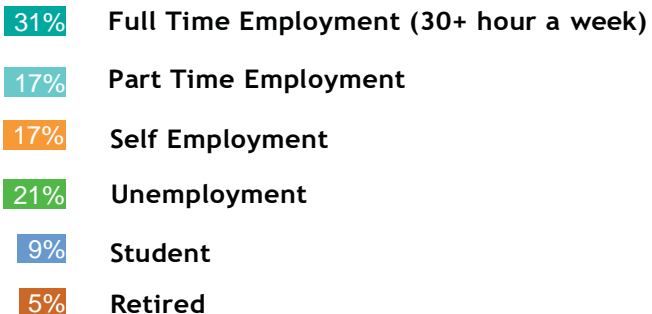


Panel Size: 7,638

AGE



EMPLOYMENT





UNITED KINGDOM



GENDER



Male
59.35%

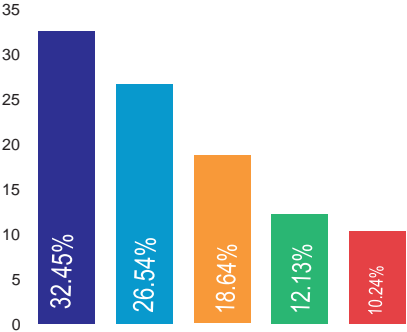


Female
40.65%



Panel Size: 57,923

AGE



EMPLOYMENT



FRANCE

GENDER



Male
58.15%

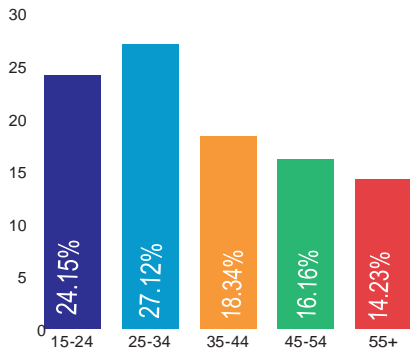


Female
41.85%

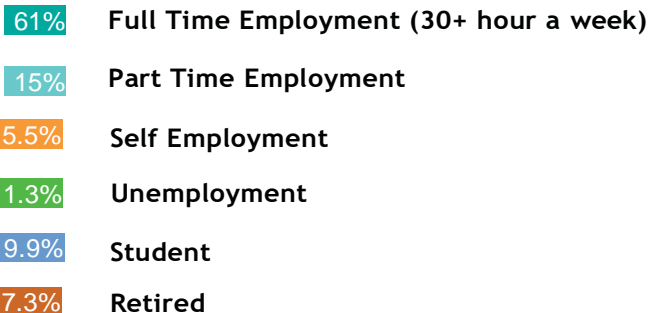


Panel Size: 60,982

AGE



EMPLOYMENT





GERMANY

GENDER



Male
56.40%

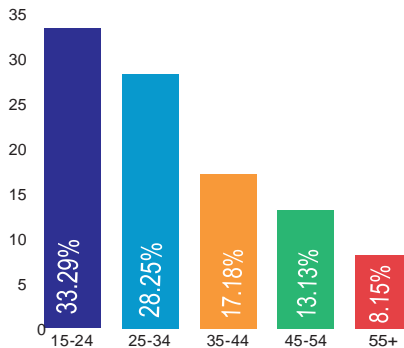


Female
43.60%

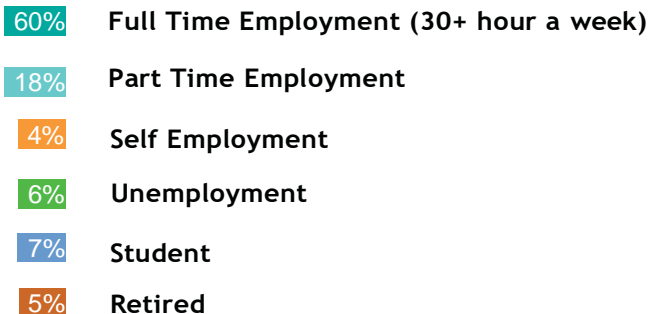


Panel Size: 74,721

AGE



EMPLOYMENT





BELGIUM

GENDER



Male
56.35%

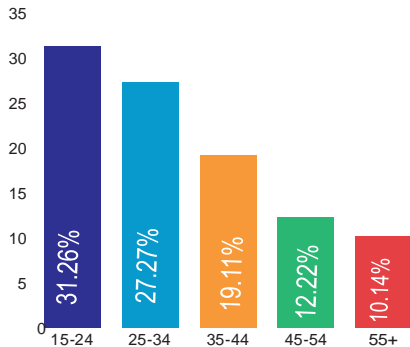


Female
43.65%

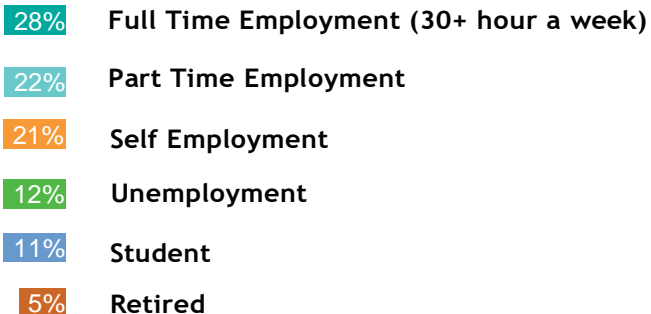


Panel Size: 21,872

AGE



EMPLOYMENT



GENDER



Male
62.36%



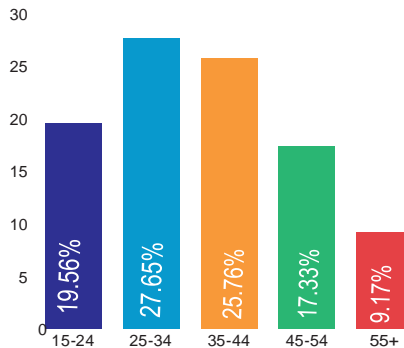
Female
37.64%



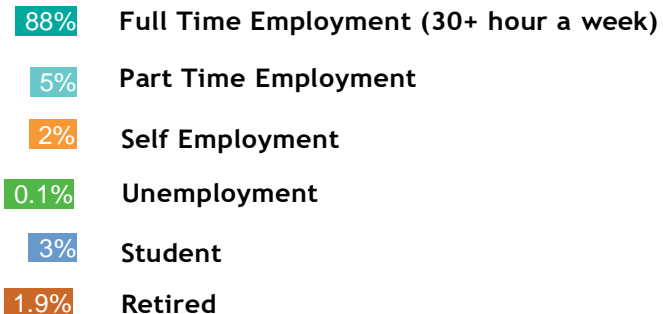
Panel Size: 25,738



AGE

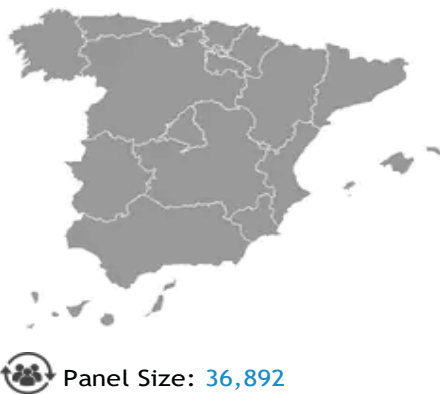


EMPLOYMENT





SPAIN



GENDER

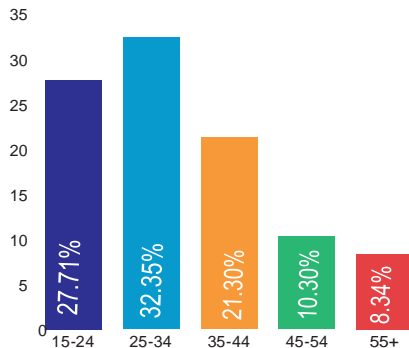


Male
57.34%

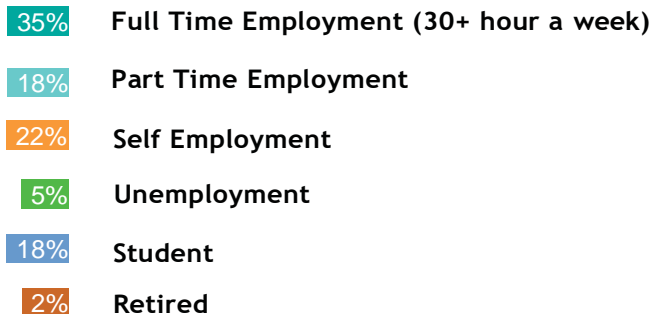


Female
42.66%

AGE



EMPLOYMENT





CHINA



Panel Size: 1,42,574

GENDER

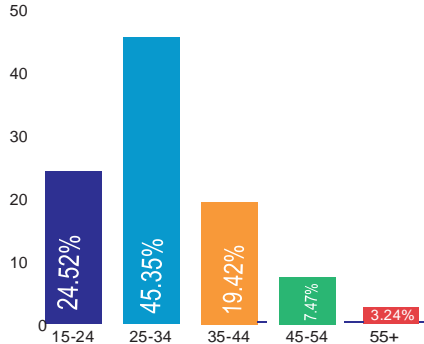


Male
58.15%

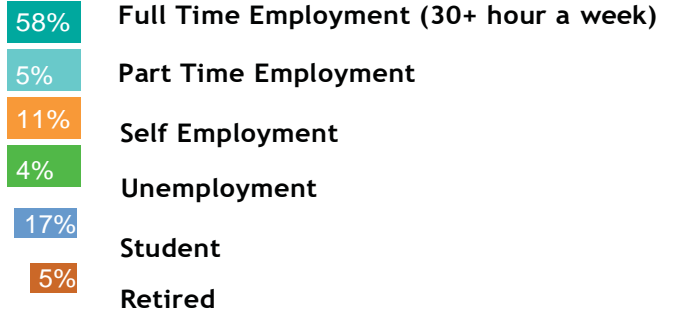


Female
41.85%

AGE



EMPLOYMENT

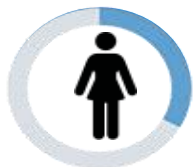




GENDER



Male
67.44%

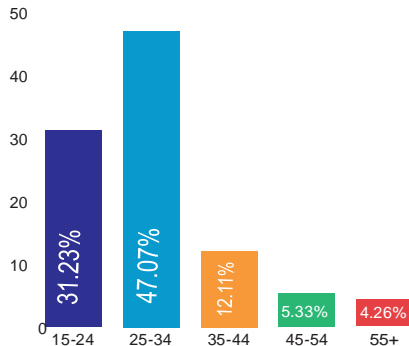


Female
32.56%

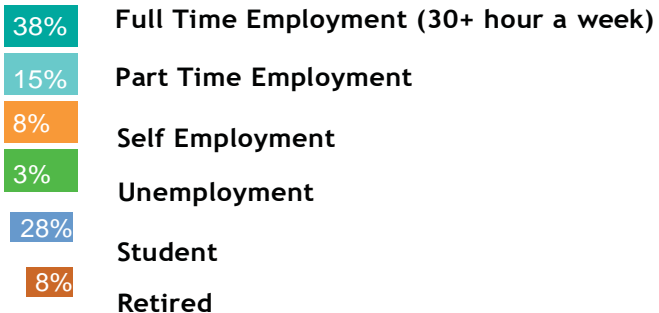


Panel Size: 94,772

AGE



EMPLOYMENT





MALAYSIA

GENDER



Male
48.14%

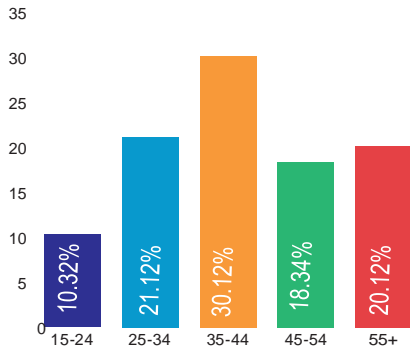


Female
51.86%

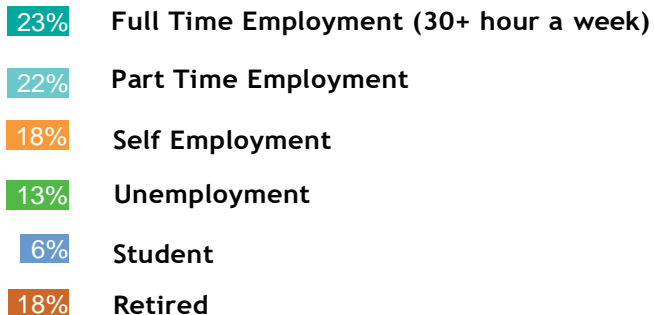


Panel Size: 36,836

AGE



EMPLOYMENT





SINGAPORE

GENDER



Male
47.67%

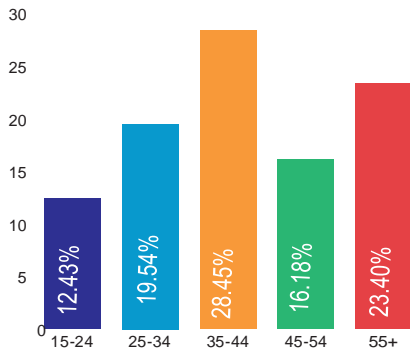


Female
52.33%

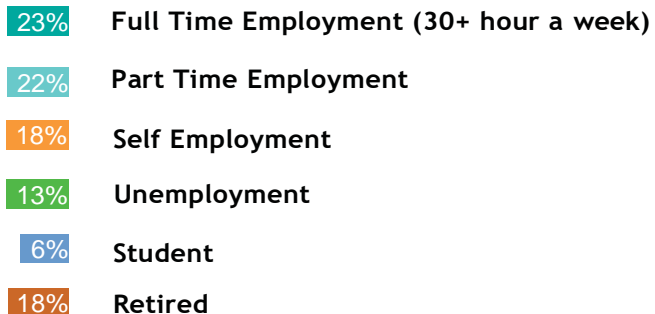


Panel Size: 36,892

AGE



EMPLOYMENT





AUSTRALIA

GENDER



Male
59.15%

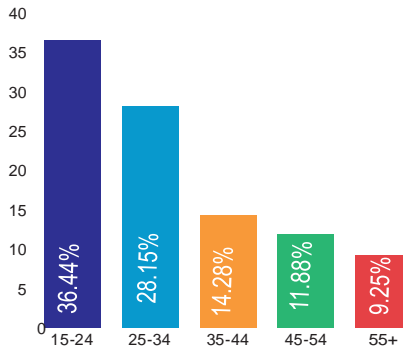


Female
40.85%

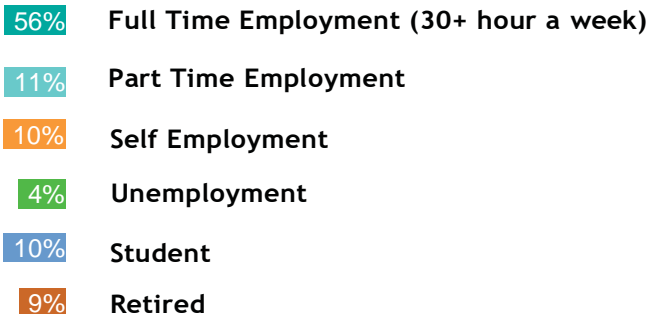


Panel Size: 7,982

AGE



EMPLOYMENT





NEW ZEALAND

GENDER



Male
38.55%

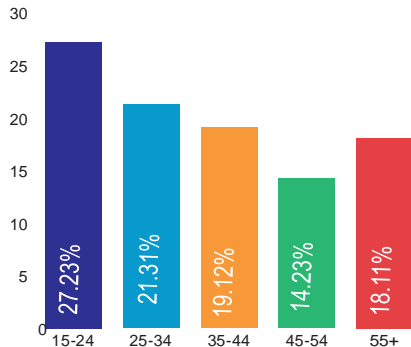


Female
61.45%

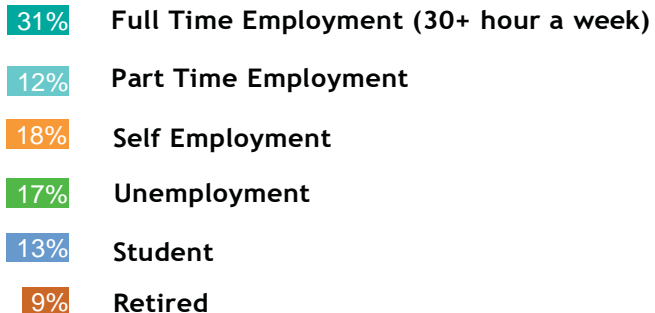


Panel Size: 26,865

AGE



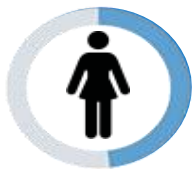
EMPLOYMENT



GENDER



Male
52.35%

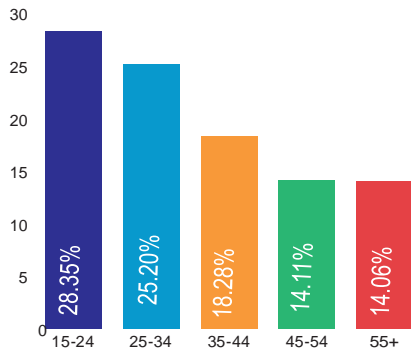


Female
47.65%

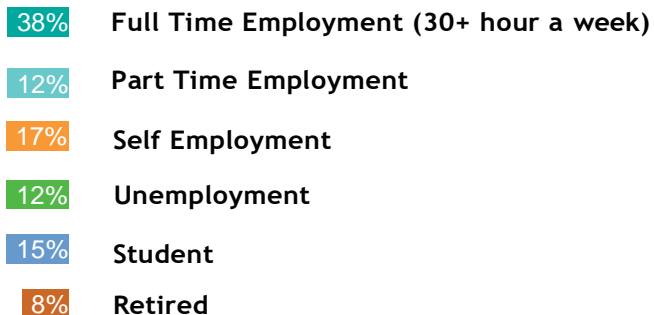


Panel Size: 22,798

AGE



EMPLOYMENT



GENDER

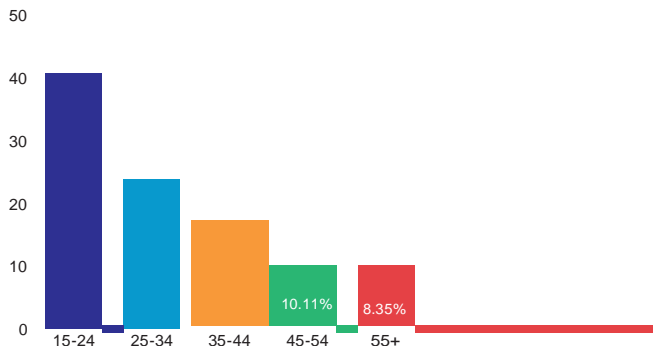
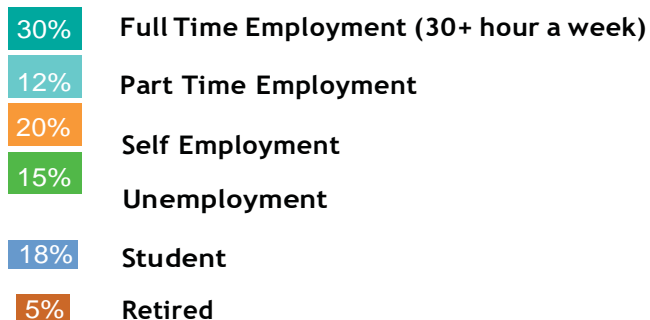
Male
54.75%



Female
45.25%



Panel Size: 6,854

AGE**EMPLOYMENT**



RUSSIA

GENDER



Male
57.73%

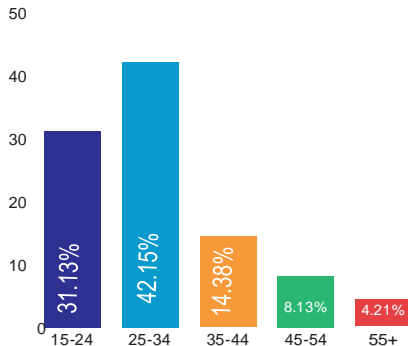


Female
42.27%

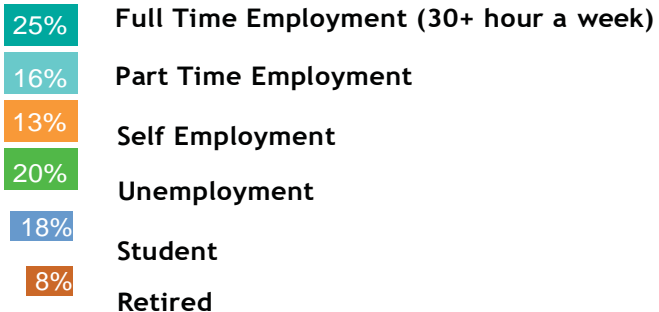


Panel Size: 45,638

AGE



EMPLOYMENT



NETHERLAND

GENDER



Male
58.15%

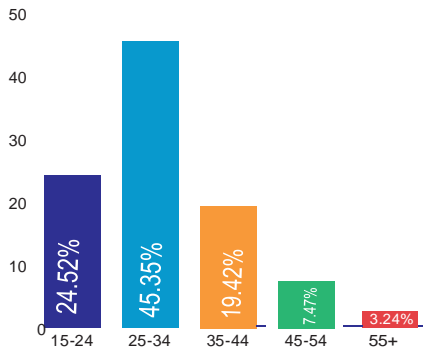


Female
41.85%

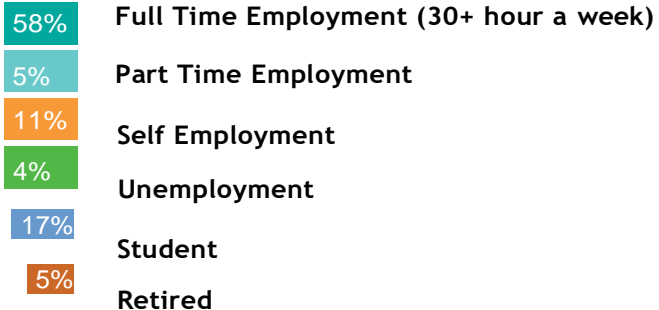


Panel Size: 17,840

AGE



EMPLOYMENT





INDONESIA

GENDER



Male
44.75%

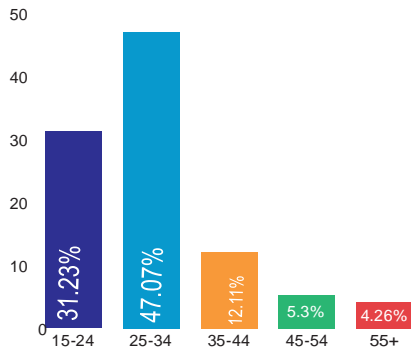


Female
55.25%

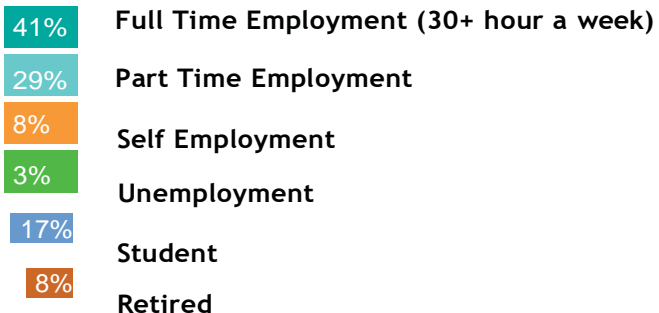


Panel Size: 32,152

AGE



EMPLOYMENT





SWEDEN

GENDER



Male
57.73%



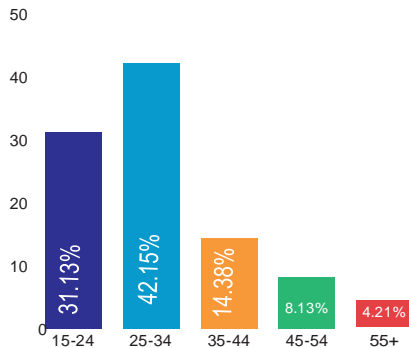
Female
42.27%



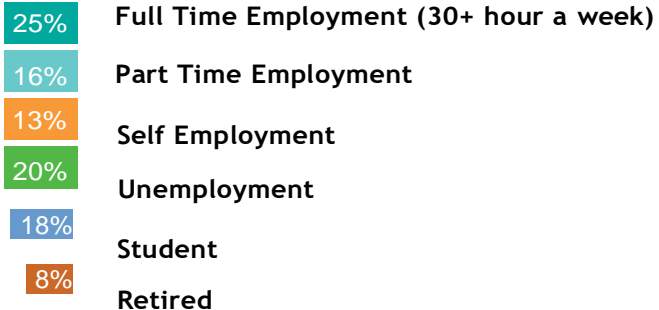
Panel Size: 15,132



AGE



EMPLOYMENT



Contact us: business@rnrlabs.com



Ask us!