## RNR Labs

RNR Labs is an emerging leader in end to end market research solutions. We act as unique bridge between market researcher and online respondents. The carefully vetted respondents pass through multiplequality checks. Our technology platform enables reliable feasibility estimates, highly competitive costs, sophisticated quality and quick-turnaround project management. We serve our client on their sample needs using our pool of DOI panelists, proprietary router, affiliates, channels for social traffic and wide range of network partners.


We ensure your survey is only completed by unique respondents through robust quality checks at various stages -

- At Recruitment stages by DOI
- At Survey taking stage through digital fingerprint of their IP address and browser cookies.
- In survey stage through trap/red herring question and time stamp
- Yearly scrutiny of fraudsters/professional survey takers by checking their responses from time to time to maintain high quality. Those who fail quality thrice are removed from panel.


## USA

## GENDER

Male
43\%

Female
57\%

## AGE



## EMPLOYMENT

40\% Full Time Employment (30+ hour a week)
14\% Part Time Employment
10\% Self Employment
10\% Unemployment
6\% Student
19\% Retired

## 141 camood

## GENDER

Male
50.24\%

Female
49.76\%


## EMPLOYMENT

| $43 \%$ | Full Time Employment (30+ hour a week) |
| ---: | :--- |
| $22 \%$ | Part Time Employment |
| $9 \%$ | Self Employment |
| $14 \%$ | Unemployment |
| $3 \%$ | Student |
| $9 \%$ | Retired |



## ? MEXICO

## GENDER

Female
42.55\%


AGE


## EMPLOYMENT

43\% Full Time Employment (30+ hour a week)
22\% Part Time Employment
9\% Self Employment
14\% Unemployment
3\% Student
9\% Retired

## ARGENTINA

## GENDER

Male
48.43\%

Female
51.57\%


AGE


EMPLOYMENT

| $31 \%$ | Full Time Employment (30+ hour a week) |
| :--- | :--- |
| $17 \%$ | Part Time Employment |
| $17 \%$ | Self Employment |
| $21 \%$ | Unemployment |
| $9 \%$ | Student |
| $5 \%$ | Retired |

## Min UNITED KINGDOM

## GENDER

Female
40.65\%


Panel Size: 57,923

## AGE

EMPLOYMENT

## GENDER

Male
58.15\%

Female
41.85\%


AGE

## EMPLOYMENT



61\% Full Time Employment (30+ hour a week)
15\% Part Time Employment
5.5\% Self Employment
1.3\% Unemployment
9.9\%

Student
7.3\% Retired

## GERMANY

## GENDER



Male
56.40\%

Female
43.60\%



## EMPLOYMENT

60\% Full Time Employment (30+ hour a week)
18\% Part Time Employment
4\% Self Employment
6\% Unemployment
7\% Student
5\% Retired

## BELGIUM

## GENDER

Male
56.35\%

Female
43.65\%

## EMPLOYMENT

28\% Full Time Employment (30+ hour a week)
22\% Part Time Employment
21\% Self Employment
12\% Unemployment
11\% Student
5\% Retired

## GENDER

Male
62.36\%

Female
37.64\%


Panel Size: 25,738

AGE


## EMPLOYMENT

88\% Full Time Employment (30+ hour a week)
5\% Part Time Employment
2\% Self Employment
0.1\% Unemployment

3\% Student
1.9\% Retired

## 幏

## GENDER

Male
57.34\%

Female
42.66\%


AGE

## EMPLOYMENT

35\% Full Time Employment (30+ hour a week)
18\% Part Time Employment
22\% Self Employment
5\% Unemployment
Student
2\% Retired

## GENDER

Male
58.15\%

Female
41.85\%


Panel Size: 1,42,574

AGE

50

## 40

30
20
20
24.52\%


## EMPLOYMENT

## 58\% Full Time Employment (30+hour a week)

5\% Part Time Employment
Self Employment
Unemployment
Student

Retired

## GENDER

Male
67.44\%

Female
32.56\%

AGE


## EMPLOYMENT

| $38 \%$ | Full Time Employment (30+ hour a week) |
| :--- | :--- |
| $15 \%$ | Part Time Employment |
| $8 \%$ | Self Employment |
| $3 \%$ | Unemployment |
| $28 \%$ | Student |
| $8 \%$ | Retired |

## (*) MALAYSIA

## GENDER

Male
48.14\%

Female
51.86\%

AGE


## EMPLOYMENT

$23 \%$ Full Time Employment (30+ hour a week)
22\% Part Time Employment
18\% Self Employment
13\% Unemployment
6\% Student
18\% Retired

## (\%: SINGAPORE

## GENDER



Female
52.33\%

## EMPLOYMENT

$23 \%$ Full Time Employment (30+ hour a week)
22\% Part Time Employment
18\% Self Employment
13\% Unemployment
6\% Student
18\% Retired

## $\because$ AUSTRALIA

## GENDER



Male
59.15\%

Female
40.85\%


Panel Size: 7,982

AGE


## EMPLOYMENT

56\% Full Time Employment (30+ hour a week)
11\% Part Time Employment
10\% Self Employment
4\% Unemployment
10\% Student
9\% Retired

GENDER

Male
38.55\%

Female
61.45\%



EMPLOYMENT
$31 \%$ Full Time Employment (30+ hour a week)
12\% Part Time Employment
18\% Self Employment
17\% Unemployment
13\% Student
9\% Retired

## GENDER

Female
47.65\%

98. Panel Size: 22,798

AGE


EMPLOYMENT
38\% Full Time Employment (30+ hour a week)
12\% Part Time Employment
17\% Self Employment
12\% Unemployment
15\% Student
8\% Retired

GENDER


Female
45.25\%

AGE


## EMPLOYMENT

30\% Full Time Employment (30+ hour a week)
12\% Part Time Employment
20\%
15\%
Self Employment
Unemployment
18\% Student
5\% Retired

## RUSSIA

## GENDER



Female
42.27\%


EMPLOYMENT
25\% Full Time Employment (30+ hour a week)
16\% Part Time Employment
13\%
20\%
18\%
8\%
Self Employment
Unemployment
Student
Retired

## NETHERLAND

## GENDER

Male
58.15\%

Female
41.85\%


Panel Size: 17,840

AGE


## EMPLOYMENT

| $58 \%$ | Full Time Employment (30+ hour a week) |
| :--- | :--- |
| $5 \%$ | Part Time Employment |
| $11 \%$ | Self Employment |
| $4 \%$ | Unemployment |
| $17 \%$ | Student |
| $5 \%$ | Retired |

## INDONESIA

## GENDER

Male
44.75\%


Female
55.25\%

AGE


## EMPLOYMENT

| $41 \%$ | Full Time Employment (30+ hour a week) |
| :--- | :--- |
| $29 \%$ | Part Time Employment |
| $8 \%$ | Self Employment |
| $3 \%$ | Unemployment |
| $17 \%$ | Student |
| $8 \%$ | Retired |

## SWEDEN

## GENDER

Female
42.27\%

AGE


## EMPLOYMENT

| $25 \%$ | Full Time Employment (30+ hour a week) |
| ---: | :--- |
| $\mathbf{1 6 \%}$ | Part Time Employment |
| $13 \%$ | Self Employment |
| $20 \%$ | Unemployment |
| $18 \%$ | Student |
| $8 \%$ | Retired |

ask ws!

